

#### Important Content Update Message

We are currently updating the OP Help Center content for the release of OP 20. We appreciate your patience as we continue to update all of our content. To locate the version of your software, navigate to: **Help tab > About**.

# Integrated Payment Processing Powered by InstaMed

Last Modified on 06/22/2020 4:31 pm EDT

## Get the most of or your Integrated Payment Solution powered by InstaMed

We have found that often practices who enable our Integrated Payment Solution, powered by InstaMed, do not take full advantage of the features available that:

- Support efficient practice workflows
- Reduce time to payment
- Improve Accounts Receivable (A/R)

As a user of OP's Integrated Payment Solution, powered by InstaMed, we want to make sure you take full advantage of it to maximize the benefit your practice can realize in reaching your *financial goals*.

### Integrated Solution

As an integrated solution, you can reduce duplicating data entry and risk of transcription error by processing payments using your InstaMed issued card swiper, entering information directly into OP (if over the phone), allowing payments through your OP Patient Portal or through the InstaMed Payment Portal with your practice specific URL.

The practice-specific URL is also provided in [Curbside](#) messaging for guarantors to make payments prior to the visit. [Learn about](#) co-pays collected using Curbside.

[Listen to our Fireside Chat](#) about Contactless Payments with John Jacobs, VP of Business Development at InstaMed and Bethany Williams, our SVP of Product here at OP.

With our Integrated Payment Solution, powered by InstaMed, posting payments is easy. [Learn more](#) about how to use our Integrated Payment solution.

### Credit Card on File

Our integration allows you to securely store credit cards on file. This feature creates greater efficiencies for your office workflow because the next time you need to process a payment for that guarantor, it just takes a click of the mouse.

OP clients who most effectively drive down their A/R implement a strong credit card on file policy by automatically charging a guarantors card within a specified period of time after adjudication. Having such a policy also reduces collections efforts and the need for statements. In fact, guarantors who enroll in the payment portal can have statements turned off in favor of an automated email when payments are due.

Security is also improved because processing a card on file is more secure than manually entering the credit card number by phone or transcribed from a payment sent via snail mail.

## Automated Payment Plans

InstaMed allows you to create customized automated payment plans with the parents. Payment plans create more flexible options for guarantors and their financial needs without increasing the effort to capture the payments and increasing the probability you will get paid for the services your practice works so hard to provide. We automate the things you have to do. InstaMed will automatically:

- Send an email reminder 7 days in advance
- Process the credit card on the due date
- E-mail a receipt
- Send OP the payment transaction information for posting

Furthermore, once you have populated the terms of an agreement into the system, a contract can be printed and given to the guarantor for them to sign. Doing so strengthens your position and makes it clear to the guarantor that you take this agreement seriously.

## How does OP's Integrated Payment Solution powered by InstaMed benefit you?

By taking advantage of each feature within our payment solution product your practice will:

- Be more efficient by taking less time processing and reconciling payments
- Increase the speed to which you get paid
- Reduce your Accounts Receivable (A/R).

[Learn more](#) from InstaMed about our integrated payment solution.

