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# Using Social Media to Promote Your OP Portal

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Below are some ways to promote the Patient Portal to your patients/families!

## Social Media Messaging

Copy the suggested messages in the embedded PDF below, and paste them directly into your practice's social media accounts to promote and alert your patients about your new patient portal. Click to download the [Social Media Messaging to Promote Your New OP Patient Portal](#) .

## Social Media Graphics

Expand the social media type below, then right click and select **Save Image As** to download the image(s) you want to use!

 [Facebook](#)

 [Instagram](#)

 [X \(Twitter\)](#)

 [Mobile](#)

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